

**Canadian Association of Insurance Women
43rd Annual Meeting and Convention**

Hosted by: **Toronto Insurance Women's Association**
June 3 – 7 2009



October 7, 2008

RE: JOURNEY TO TORONTO – ONE CITY, MANY NATIONS

To Whom It May Concern:

As you are aware, every year the Canadian Association of Insurance Women (CAIW) hold an Annual Convention in one of Canada's many beautiful cities. Each year, your company is called upon to lend its support – either financially, product-wise or both. And, each year, you so generously provide the support that we need.

In 2009, Toronto will be hosting the CAIW Convention and it will be held at the Delta Chelsea Hotel on Gerard Street. It will be nine years since TIWA sponsored a Convention, so everyone is naturally excited.

Our theme will be **JOURNEY TO TORONTO – ONE CITY, MANY NATIONS** and we feel that this truly reflects the diversity that Toronto offers. Why travel around the world, when one can experience many cultures, languages and cuisine right in our own backyard?

At this time, we are extending an invitation to you and your company to lend your generous support to our Fundraising Campaign. A list of various Sponsorship Levels are on the attached sheet. You will be given recognition for your support either at one of the functions – should you choose one in particular – and in our Convention Program and PowerPoint Presentation at the Final Banquet Night.

Please take some time to peruse the Sponsorship sheet to make your decision. All we ask at this time is your agreement to support us and at what level. Depending upon your financial year-end, we would expect your donation either within the next few weeks, or in January, 2009. Please make payable to **TIWA Convention Fund**.

If you have any questions, please give us a call, or send an email, and we will gladly answer them. We look forward to your support.

Yours truly,



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